

LISTS OF BUYERS

THE Gould Company is continually compiling new lists of St. Louis people who are buyers in almost every line. We aim to assist the merchant and manufacturer in intelligent campaigns of SALES BUILDING by the application TO HIS BUSINESS of the vast amount of information we gather every year about the people of St. Louis and their needs. To increase his sales through the intelligent use of

DIRECT PUBLICITY

is our aim. Even if you do not see how our information and lists can be used to your benefit, you will lose nothing by consulting us and may gain an idea that will be worth thousands of dollars to you.

GOULD COMPANY

GOULD BUILDING

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