The Rainbow's End

... a Vacation in the Ozarks

SURELY all rainbows lead to the Ozarks; if it be true that each mortal finds his heart's desire at the rainbow's end, then true it is a mecca of happiness in the Ozarks, for each finds there his own particular Paradise. Whatever one is seeking in the Ozarks he finds—whether it be romance, health, knowledge or adventure—in shimmering rainbow loveliness.

This bucolic sylvan region upon which a prodigal Nature has lavished her manifold gifts, offers an Arcadian avenue of escape from the everyday world of reality into an enchanted realm of new wonders and delights. How fortunate that such a blessed spot is so easily accessible to all—it is truly in the heart of America, a focal point for excursions from the north, the east and the west. Its proximity to many large metropolitan areas has been one reason for its great popularity.

Fortunately speaking, there are four major groups of ardent Ozark enthusiasts. You will find yourself in one of these categories—or in all of them.

INSPIRATION seekers might be said to include all of those who go to the Ozarks in quest of beauty, for its scenic grandeur, to study its rich natural lore, for scientific research—writers, artists, geologists, teachers—all who find poetry and art and science in nature. The Ozarks supply a never-failing source of material, everything from relics of antediluvian life down to a most interesting survival of native customs, speech and arts. The fauna and flora of the Ozarks, too, present a fascinating study for those who revel in nature lore, and the natural wonders of the region, caves, springs and other phenomena which attract the modern crystal-gazer for who all there is inspiration to be had here and that yearly a greater number of people are "discovering" the Ozarks for this reason.

SPORTSMEN find the Ozarks irresistibly alluring. Whether an amateur nimed or a "complete angler" the fisherman gets thrills aplenty in a region which boasts such waters as White River, the Meramec, the Big Piney, Current, Osage, Big River, the Gasconade, Niauau, Black, King's Bourbeuse, Courts and numerous streams and creeks, not to mention marvelous lakes! And what are the beauties from these streams and streams of abundance—rainbow trout, speckled trout, small-mouth bass, crappie, big bass, jack salmon, channel cat, crappie, perch and many others. He who seeks adventure with the rifle will not be disappointed either for the virgin fastnesses of the Ozarks are filled with small game. Here will the hunter find "possum, quail, rabbits, squirrel, ducks, geese, and wild turkey. With the woods and waters teeming with feathered and finny life, there is little left for the sportsman to do but to face the demands of the year find him in some part of the Ozarks is ample proof that this is one of the paradies so often mentioned.

HEALTH seekers form another large group who frequent the Ozarks and this group increases in numbers each year. Who wouldn't be restored, healed and refreshed in body and body by Nature's own compelling forces? Here, in the Ozarks, have been stored magnetic waters to which remarkable curative powers are attributed. Here are big springs and little wayside springs, hot water and cold water, but all containing the magic minerals that are so life-giving. The very sun shines itself out vitality and the exhilarating air of the Ozarks region, pungent and pine-laden, or flower-scented is sweetly healing and soothing to tired nerves. With an abundance of delicious fruit and vegetables, with plenty of good country eggs, butter and milk, a city-jaded appetite soon finds itself again. Then, there are the wonderful facilities for wholesome, breathing fresh air which part of the Ozarks "comest." Indeed the panaceas for all ills must surely be found in the Ozarks—one has but to seek and take what Nature offers.

RECREATION seekers, last but not least, form that great army of vacationists, tourists, campers, pleasure-loving people who could and do travel the world's greatest playground? In addition to just resting and being deliciously lazy, in addition to the thrills of hunting and fishing, what else is there to do in the Ozarks? What other pastimes are offered? They can give you the answer at almost every resort — there are innkeepers and facilities for such fun as float trips, canoeing, rowing, horseback riding, golf, tennis, swimming, motor-boating, hiking, climbing, exploring, donkey trips, games such as horse shoes, croquet, baseball, or the usual fun-fests, dancing, winey resorts, marshmallow roasts, barbecue picnics, and indoor games, bridge, billiards and other table games. In the Ozarks the playground isn't just brimming over with fun, with things to do and places to go then there is no spot in the world which is.

As a final thought one does not forget that additional group of Ozark lovers, the thousands of boys and girls who annually attend the summer camps which thickly dot the entire region. These young people are learning to know and love the Ozarks and they will be its boosters and builders of the future—a future in which many rainbows will converge to fulfill many desires of happiness.

A Guide for Your Convenience

Here is a list of some of the better-known hotels, farm homes, cottages and cabins where you may secure accommodations in the Ozarks. In making arrangements, it is better to write direct to the proprietors. This list has been compiled by the Frisco Lines from information sent by those who cater to vacationists.
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<th>Hotel/Resort</th>
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<td>Barn</td>
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**How to Arrange for Accommodations in Ozark Homes**

The accompanying list of hotels, resorts, and farm homes, together with the rates to be charged for the season of 1910, has been prepared from information procured direct from the proprietors.

Those contemplating a trip to any of the places listed, however, would better inform themselves in advance by corresponding direct with the proprietor of the place under consideration; in this way first-hand information may be obtained as to the accommodations, distance from the railroad and rivers, and such other details as may not be given herein.

It should be borne in mind that many of these people have not the facilities for handling an extensive correspondence, and the suggestion is offered that all information which is desired be requested in the first letter of inquiry, and that a self-addressed, stamped envelope or postal card be enclosed for reply.

For those who plan a camping or fishing trip, we have prepared a comprehensive map of Missouri, showing in detail all streams, wagon roads, and the location of the more important resorts on and adjacent to the Frisco Lines; it is particularly useful in locating the inland towns and estimating their distance from the nearest railroad station.

This map is for free distribution and may be had at the Frisco Ticket Office, 522 North Broadway, Saint Louis; 709 Walnut St., Kansas City, or upon application to J. W. Nourse, Passenger Traffic Manager, Frisco Lines, 835 Frisco Building, Saint Louis.
ANACONDA, MO.

Meadowlark Lodge on the Big Rock is a 12 mile drive from Anaconda. You will be greeted by the fisherman. We have been fishing for over 30 years and we have a boat for fishing that you can rent. Loosely rods can be rented for $1.00 per day. Water is available in the lodge and some fish are available for free. A spring is available for those who like to fish in water.

BARNHART, MO.

Pinkey View is a 12 mile drive from BARNHART on the Ruby River. It is a 12 mile drive from BARNHART. The view is amazing. There are large caves and surrounding areas.

ARLINGTON, MO.

This cabin is available for a total of one hundred and fifty-five square feet. It is a two-level house. There is a bedroom on the top level and a living room on the bottom level. The house is divided into two sections. There is a small kitchen on the bottom level.

ALONG THE MISSOURI RIVER

Fishing is available in the river. The river is a clean and well-maintained area. You can rent a boat and fish for free. A spring is available for those who like to fish in water.

THE BIG SPRINGS COUNTRY

The Big Springs Country of the Missouri Ozarks contains the largest springs in the world. Fishing is available in the river. The river is clean and well-maintained. You can rent a boat and fish for free. A spring is available for those who like to fish in water.

BIRCH TREE, MO.

If you are the kind of person who likes to be natural, then the Big Springs Country is the place for you. There is no need for artificial lighting. No neon signs. There is no need for artificial colors. No noise. There is no need for artificial smells. No artificial scents. No noise. No artificial sounds. No artificial noises.

Fishing is available in the river. The river is clean and well-maintained. You can rent a boat and fish for free. A spring is available for those who like to fish in water.

Arlington, Miss.

Miss Marion, Manager of Eyresons Route Ranch

FRANK TRENKOLL's Outpost on the Missouri at BARNHART. Miss. Barn enjoys for light housekeeping on the river front. Good fishing and hunting. Good hunting, fishing, and hunting. A river is often difficult to obtain a proper outfit in the smallest towns.

BEWICK to take your fishing tackle when you go to the Outpost. It is often difficult to obtain a proper outfit in the smallest towns.
BIRD'S NEST LODGE and Cottages is a haven of rest and recreation picturesquely placed on a cliff overlooking the Meramec River which gracefully winds its way along 300 feet below, and surrounded by acres of giant oaks and stately pines.

The Lodge, which serves as dining room and dance pavilion, is 40 by 20 feet, and it is surrounded by spacious windows and open upon a wide veranda; here are comfortable rockers, stouter chairs, rustic benches and card tables—an ideal place to while away the long, lazy summer days, reading, playing cards or chatting.

The evenings are given over to games, parties and dancing, music for which is furnished by Bird's Nest Orchestra under the direction of Miss Eil Shidlohm. A great open fire-place of native stone construction stands at the western extremity of The Lodge; placed about the spacious hearth are easy chairs for guests to sit in, cool, easy comfort. The gentle warmth of the great crackling pine logs. Here again are card tables for diverts of the game.

Between The Lodge and the river, thirty feet below, lies Paradise Park, a beautiful spot shaded by huge trees where one may rest on rustic benches or play tennis, croquet, horseshoes, baseball, and other games. Thirty-five acres fronting a quarter of a mile along the Meramec River comprise the grounds of The Lodge. Good boating, bathing, fishing, and hunting; a fourteen-mile float, returning to The Lodge, may be made if desired. The river at this point ranges from shallow depth, with sand bars for the children, to deep enough for the grown-ups.

Shower baths, dairy milk, and long-distance telephone are among other conveniences. Buy tickets to Halbert's; no bus or bag-

gage transfer charge. Rates: $3.50 a day; $19.00 a week. Address: Wm. Weis, Cuba, Missouri.

CROCKER, MO.

The Hotel is one of the oldest and handsomest in the state; it is built of brick and the windows are surrounded by a series of small ornamental arches. There are two stories, each with a sloping roof, and the rooms are all furnished with good beds and chairs.

The interior is decorated in the modern style, and the rooms are very comfortable.

The hotel has a restaurant, a bar, and a reading room.

CUBA, MO.

The Lodge is situated on a high bluff overlooking the Gasconade River, which winds its way for twenty miles through the valley. The river is bounded by fine scenery, and the lodge is surrounded by beautiful grounds.

The accommodations are very comfortable, with a large veranda for outdoor seating. The rooms are all nicely furnished with beds, chairs, and tables.

The hotel has a dining room and bar, as well as a reading room.

CRAWFORD, MO.

The hotel has a restaurant, bar, and reading room.

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CUBA, MO.

Foxey Zephyr Lodge is the place from Cuba. One hundred and sixty acres of hills and vales, with hunting brooks and numerous streams. Excellent hunting, fishing, hiking and boating; hunting: quail, pheasants, quail, and bobwhite. Fishing: trout and bass. 100 feet. The accommodations consist of the main lodge and several cottages. The lodge contains a dining room, bedrooms, sitting room, and a large living room. The cottages are spread out in the woods and are equipped with kitchen facilities. The lodge is open from the first of April to the first of November. Rates: $10.00 per week. Address: W. M. Hall, Cuba, Mo.

ST. JAMES, MO.

Bluff Springs, a vacation home on the Meramec River where fishing and hunting are excellent. The house is a 100-foot timbered and stone structure with an attached boat house. The property includes a large pond and a small lake. The house is furnished with all necessary amenities, including a fireplace. The house is available for the entire season. Address: W. W. Nettles, Cuba, Mo., Box 206.

CUBA, MO.

Isle of Palms, located three miles from Cuba, Missouri, is one of the most beautiful locations on the Missouri River. The house is on a island, eight miles from Cuba. The house is located on a hill overlooking the river. The house is furnished with all necessary amenities, including a fireplace. The house is available for the entire season. Address: Mrs. A. H. Detweiler, Cuba, Mo., Box 35.

CATAWISSA, MO.

Mrs. J. H. Martin's Cabins, Cuba, Missouri, Box 253.

DIXON, MO.

Piney's Place, just three miles from Catawissa, Missouri. Plenty fishing in Sunflower and Lake. A nice home at the Quaker, located at Cuba, Missouri. It is located three miles from Cuba. The house is furnished with all necessary amenities, including a fireplace. The house is available for the entire season. Address: Mrs. E. F. Martin, Cuba, Mo., Box 35.

DIXON, MO.

Dixie's Lodge, located three miles from Cuba, Missouri. Mrs. S. H. Martin's Cabins, Cuba, Missouri, Box 253.

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RICHLAND, MO.

Still House Springs Resort, America's first and finest natural hot springs, is located on the beautiful University Hill, seven miles south of Richland. It is situated on 200 acres of the Winesap family farm. The main building is constructed of solid timber and is equipped with modern conveniences. The resort is well known for its health, beauty, and relaxation facilities.

- **Location**: 7 miles south of Richland
- **Facilities**: Health spa, beauty salon, restaurant, bar, gift shop, and more.
- **Activities**: Swimming, fishing, hiking, and nature walks.
- **Accommodations**: Includes a 100-room motel, cabins, and RV sites.
- **Contact**: 417-535-4545

Hazelgreen, MO.

Located on the banks of the Wabash River, Hazelgreen is a charming small town known for its historical significance and natural beauty. The town offers a variety of attractions, including a museum, a park, and a visitors center.

- **Location**: 15 miles north of Richland
- **Facilities**: Museum, park, and visitors center.
- **Activities**: Hiking, picnicking, and nature walks.
- **Accommodations**: Bed and breakfasts available.
- **Contact**: 417-535-4545

Ralla, MO.

Ralla is a small town known for its historical significance and natural beauty. The town offers a variety of attractions, including a museum, a park, and a visitors center.

- **Location**: 20 miles north of Richland
- **Facilities**: Museum, park, and visitors center.
- **Activities**: Hiking, picnicking, and nature walks.
- **Accommodations**: Bed and breakfasts available.
- **Contact**: 417-535-4545

St. Clair, MO.

The Outlook on the Missouri River is a beautiful small town known for its historical significance and natural beauty. The town offers a variety of attractions, including a museum, a park, and a visitors center.

- **Location**: 25 miles north of Richland
- **Facilities**: Museum, park, and visitors center.
- **Activities**: Hiking, picnicking, and nature walks.
- **Accommodations**: Bed and breakfasts available.
- **Contact**: 417-535-4545

Robertsville, MO.

Robertsville is a small town known for its historical significance and natural beauty. The town offers a variety of attractions, including a museum, a park, and a visitors center.

- **Location**: 30 miles north of Richland
- **Facilities**: Museum, park, and visitors center.
- **Activities**: Hiking, picnicking, and nature walks.
- **Accommodations**: Bed and breakfasts available.
- **Contact**: 417-535-4545

Elegant dining room service. Fresh vegetables from garden all during months. Spring water. Long distance phone. Vegetarian dishes. Large parties. Address: Nagojiama Lodge Co., PO Box 216, Robertsville.

Descriptions of this resort are being sent to you. Please note reservations in advance. Address: Bill Cerberot, Richland, Mo.
BELLA VISTA, ARKANSAS

BELLA VISTA, the largest exclusive summer resort of the Ozarks, is ideally located 4 miles north of Bentonville, Arkansas, in the heart of the cool Ozark Mountains. An endless variety of summer sports and recreations are provided the visitor, among which are: golfing, dancing, tennis, swimming, saddle horse riding, hiking, boating and fishing. Six years have been spent in perfecting Bella Vista's beautiful and sporty golf course and lawn. A magnificent concrete swimming pool guarantees excellent bathing, as does also beautiful Lake Bella Vista.

BELLA VISTA has two hotels. Hotel Sunset, just completed at a cost of more than $25,000.00, opens June 1st, and provides comforts, luxuries and conveniences seldom found in resort hotels. The other Hotel, known as the Bella Vista, is larger and more modern. Both are very attractive and comfortable. Rates at Sunset Hotel: $1.00 per day, $22.00 to $45.00 per Week including meals. Rates at the Rustic Bella Vista Lodge: $1.50 per day, $22.00 to $36.00 per week, including meals. Modern private housekeeping cottages, furnished (except linen and bathsets, which should be brought with you) are available from $24.00 to $56.00.

Purchase railroad tickets to Bentonville, Arkansas. Buses meet all trains.

For further information and illustrated booklet, address, LINEBARGER BROS., Bella Vista, Arkansas.
ST. JAMES, MO.

**House of Cha**

$1.50 per day; $10.00 per week. Mrs. L. R. Williams, St. James, Mo.

Mrs. R. H. Williams' home at Union, Mo., on the Bour-
tine River which affords good fishing, swimming and boating.

**Kroeker's Farm**

$1.50 per day; $10.00 per week. Mrs. K. Kroeker, St. James, Mo.

The Kroeker's are located two and one-half miles south of St. James.

**Salye Bridge Farm**

One and one-half miles from St. James, Mo. Mrs. J. R. Tanner, St. James, Mo.

**ST. CLAIR, MO.**

**Seymour, Mo.**

The home of Mr. & Mrs. J. J. J. is located on a hill overlooking the
north of Frisco station at St. James, Mo. Mrs. J. J. J., St. James, Mo.

Mrs. J. J. J. is located about 10 miles north of Frisco station
at St. James, Mo. Mrs. J. J. J., St. James, Mo.

**SEYMOUR, MO.**

The home of Mrs. J. J. J. is located about a mile south of
St. James, Mo. Mrs. J. J. J., St. James, Mo.

**STEELVILLE, MO.**

The home of Mrs. J. J. J. is located about a mile south of
St. James, Mo. Mrs. J. J. J., St. James, Mo.

The farm house of Mrs. Julian Manatea is six miles south of St.
James, Mo. near the Bourbrane River which affords good swimming,
boating and fishing.

**STEELVILLE, MO.**

Willow Farm, 34 miles south of St. Louis, one
tour of the long river will take you to the farm of Mrs. Julian Manatea.

The farm house of Mrs. Julian Manatea is six miles south of St.
James, Mo. near the Bourbrane River which affords good swimming,
boating and fishing.

End of page.
STEELVILLE, MO.

TWIN SPRINGS LODGE

Twin Springs Lodge is a community of cabins three persons, seven outfits in a 20- by 24-foot area. The price of seven outfits is $12.90 per week. Address: J. C. McNeel, Steeleville, Missouri.

SULLIVAN, MO.

CEDAR PARK LODGE

Cedar Park Lodge is located on the clear waters of Harris Lake, Missouri, and is quiet and serene. A 20-by-24-foot area. The lodge is 20 miles from the railroad. Address: Cedar Park Lodge, Steeleville, Missouri.

WEST PLAINS, MO.

TEMPLE PARK, MO.

SCHLICH SPRINGS LODGE

Schlacht Springs Lodge is close to the beautiful Schlacht Springs. The price of a three-person outfit is $15.50. Address: Schlacht Springs Lodge, West Plains, Missouri.

TEN BROOK, MO.

THE PINEBROOK INN

The Pinebrook Inn takes its name from its environment. This, the newest, best built and best furnished resort hotel in the Ozark region, is in a veritable forest where the pine predominates, and there flows near by a bubbling brook of rare beauty, hence—Pinebrook. Surrounding the hotel is a large park of more than two hundred acres, and in the park a golf course possessing some very unique features. There is a large lake affording splendid swimming, and a dancing pavilion, equal to the best, is near the hotel. There are numerous cottages also. Then, out and beyond this environment but within four miles, is the beautiful North Fork River, noted for smallmouth bass. A good road leads down a narrow valley to the river, where beach, bluff and prairie forest lend enchantment equally nowhere else in the entire Ozark region.

The medicinal properties of Siloam Springs water are unsurpassed in the treatment of stomach, kidney and bowel troubles, and the baths are unexcelled.

Rates at Pinebrook Inn, $4.00 to $6.00 per day; American plan, 15% reduction for longer than two weeks. Rates of furnished cottages, $5.00 to $10.00 per week.

To reach Siloam Springs take Frisco Lines to West Plains, Mo., from which place a motor bus runs twice daily. A fine Government aid highway connects West Plains and Siloam Springs. All inquiries promptly and cheerfully answered. Address The Pinebrook Inn, Siloam Springs, Howell County, Mo.
HOME OF Mrs. H. C. Vaughn, on the banks of the Meramec, an ideal fishing stream. A large dam has been created, forming a lake. Here fish are abundant, and the lake is a favorite spot for the local fishing enthusiasts. The Meramec River is known for its excellent fishing, with a variety of species available. The location is serene and peaceful, making it an ideal spot for fishing enthusiasts.

OSCEOLA, MO.

SUNSHINE HOTEL, the most popular fishing resort in the area, offers world-class fishing. The hotel is located on a beautiful piece of land overlooking the lake, providing an ideal setting for fishing and relaxation. The hotel offers various packages to suit the preferences of different guests, ensuring a memorable stay.

OSCEOLA, MO.

SAC-O-AGA HOTEL, the fishing resort on the banks of the Sac River, offers world-class fishing opportunities. The hotel is renowned for its excellent fishing conditions, attracting fishing enthusiasts from all over. The hotel offers various packages, including fishing guides, to ensure a fun and exciting experience for guests.

OSCEOLA, MO.

SAFEGUARDING your health in Nature's Own Way, the Roanoke Baths and Hotel, 341 Main Street, Roanoke, Kansas. For nearly a century the Roanoke Baths and Hotel have been providing healthful rest and relaxation, offering natural mineral waters and warm mineral baths.

ROSEDALE, KANSAS.

SAFEGUARDING your health in Nature's Own Way, the Roanoke Baths and Hotel, 341 Main Street, Roanoke, Kansas. For nearly a century the Roanoke Baths and Hotel have been providing healthful rest and relaxation, offering natural mineral waters and warm mineral baths.

FIGHTING-ACRE chickens, part of the 20,000 chickens raised on the farm, are ready for market. The farm is known for its high-quality chickens, which are free-range and raised in a natural environment. The chickens are fed a diet of organic grains and are raised without the use of antibiotics or hormones. The farm also offers chicken eggs, which are fresh and healthy.

EIGHTY-ACRE chicken farm of Mr. and Mrs. Barstowe, on the banks of the Meramec River, is a popular destination for outdoor enthusiasts. The farm offers various activities, including fishing, hiking, and picnicking. The Meramec River is a popular spot for fishing, with a variety of species available. The farm is also known for its beautiful scenery and peaceful atmosphere.

THE home of Mrs. H. N. Sanders—245 acres farm, one mile north of town, on the Meramec River, offers a range of activities, including fishing, hiking, and picnicking. The Meramec River is a popular spot for fishing, with a variety of species available. The farm is also known for its beautiful scenery and peaceful atmosphere.

Camping in the Ozarks is beautiful, thrilling and enjoyable.

Have you got your Fishing License for 1930?
HEARD, ARK.

BERRYVILLE, ARK.

DENISON MOUNTAIN CAMP is located about eight miles south of Berryville. In the heart of the White River Country, fishing is conditions in Pigeon Creek, Sarge Creek, and in Kings River, which, according to enthusiastic fishermen and anglers, is known as "The Tiniest Sport Stream in the World." The camp is reached by a 13-mile dirt road which is passable by automobile almost throughout the year.

The camp has a large, comfortable living room equipped with a fireplace, a large screen door, and furnished with comfortable chairs and sofas. A large deck surrounds the building, providing a delightful place for outdoor entertainment. The dining room is furnished with tables and chairs, and a large buffet is available for guests' convenience.

The camp offers a full range of watersports, including fishing, swimming, and boating. A large stocked pond is located just outside the camp grounds, providing excellent fishing opportunities. The camp also has a large lake, perfect for boating and swimming.

The camp is open year-round, and rates are reasonable. For more information, contact the camp management at 501-884-2345.

MAMMOTH SPRING, ARK.

BERRYVILLE, ARK.

EUREKA SPRINGS, ARK.

The town of Eureka Springs is located in the heart of the Ozark Mountains, surrounded by beautiful creeks and streams. The town is famous for its Victorian architecture and historic buildings, as well as its scenic beauty.

The town is home to many attractions, including the Eureka Springs History Museum, the Eureka Springs Opera House, and the Eureka Springs Community Theatre. Visitors can enjoy a variety of activities, such as hiking, biking, and exploring the town's many parks and trails.

The town is also home to many restaurants and cafes, offering a wide variety of cuisine. Visitors can enjoy local specialties, such as fried chicken and mashed potatoes, as well as more upscale dining options.

For more information about Eureka Springs, contact the Eureka Springs Chamber of Commerce at 870-268-4740.

THE CRESCENT is a well-known hotel located in the heart of Eureka Springs. The hotel offers a variety of amenities, including a beautifully decorated lobby, a restaurant, and a bar. The hotel also offers a large outdoor swimming pool, a tennis court, and a fitness center.

The hotel is located on the main square of Eureka Springs, just steps away from the town's historic buildings and attractions. Visitors can enjoy easy access to the town's many restaurants and cafes, as well as the many parks and trails.

For more information about the Crescent Hotel, contact the hotel management at 870-268-4740.
EUREKA SPRINGS, ARK.

The Gilbra, a small, three-story frame house with a good location, has all modern conveniences, electric lights, hot and cold water, and is centrally located in the center of town. The house has two bedrooms, one bath, and a kitchen. The owner, Mrs. J. A. Playford, The Gilbra, Eureka Springs, Arkansas.

Till health, enjoyment, and economy, spend your vacation in Eureka Springs. Call on the number below for a free vacation brochure and let him assist you in making a trip to the Ozarks. He will be pleased to come over to your house and guide you in the excellent taxicab service offered by the Fries.

EUREKA SPRINGS, ARK.

Lake Lucerne, two miles south of Eureka Springs—a vacation cottage at its best. Many cottages belonging to prominent people in various states have already been built and others under construction.

This lake is fed entirely by spring water and is one of the purest of its kind. The lake is five acres in size, and contains 15 million gallons daily, keeping the water pure and fresh. It covers an area of 80 acres and is a most inviting swimming and boating spot very popular. Music, dancing, dancing, boat parties, and other activities are abundant. Bathes are taken free in the lake.

A beautiful golf links can be obtained only a few hundred feet from the lake and the country club is open during the spring and summer seasons throughout the entire summer season. There are tennis courts for the accommodation of those who do not wish to have time in cottages. The principal one, Best House Lodge known as Lake Lucerne Country Club, is situated. It is built on top of the double deck where the lake is deep. The swimming pool at the Best House Lodge manager's office receives many of the guests who are quite remote from the lake. The pool is a deep, clean, and warm pool.

Modern furnished cottages for the entire summer season may be rented for the week or season. Modern furnished cottages for the entire summer season may be rented for the week or season. Modern furnished cottages for the entire summer season may be rented for the week or season.

EUREKA SPRINGS, ARK.

HOTEL Alfred. A six-story brick and stone building. Central location; convenient to post office and banks. Has forty rooms; can accommodate one hundred guests. All modern conveniences; contiguous to forty springs. European plan only in contract. Rates: $1.00 per day; $5.00 per week. First-class and modern in every respect. Louis Barke, Proprietor.

Hotels, Eureka Springs, Arkansas.

SWIMMING POOL in Trout Point Park at Fayetteville, Ark.

FAYETTEVILLE, ARK.

A CROSS-SECTION of American life at its best—that is Fayetteville. In the heart of a wholesome, beautiful countryside, yet strongly metropolitan in its progressive spirit, this community represents the freshness and charm of the Ozarks combined with the cultural advantages of a larger city.

The influence of the Arkansas State University, which is located here, is widely felt and the presence of some fifteen hundred students gives to Fayetteville the gaiety and intellectual sparkle known only to university towns.

Those who are interested in the development of scientific agriculture find a rich field for study in and about Fayetteville where interesting experiments are being conducted. But whether you go to Fayetteville for pleasure or for study there is something of interest to every type of person. It is highly popular as a summer resort where a vacation may be combined with work—either at the State University which offers some attractive summer courses—or, perhaps, at the great Assembly which is held on beautiful Mount Sequoyah every year and is attended by hundreds of civic and church leaders from all over the country.

In this land of flowers and fruit, with bracing mountain air and clear, sparkling sunshine to tempt you out of doors most of the time, you can find a variety of recreational facilities—horseshoe riding, mountain climbing, fishing, boating and bathing in the near-by White River. As a place to rest, Fayetteville will be found delightful as it is for your activities. The hotel accommodations are excellent and summer cottages and tourist camps are plentiful and reasonable.

House of Mrs. Laura Taylor, 124 West Market Street, Fayetteville, Ark. Single Room: $1.00 per day; two in room, $1.50 per day. Rates vary on apartments. Meals at hotel.

Residence of Mrs. N. M. Bagland, 116 West Market Street, Fayetteville, Ark.

Homes of Mrs. M. M. Currie; 100 College Road, Fayetteville, Ark.

Curry Apartments. Three apartments for rent. Large, thousand lawn. Close to business section. Address: Mrs. Elizabeth Curry, 34 Center St., Fayetteville, Ark.

Mt. Sequoyah Cafeteria. Serene on many or three meals per day. Rates: $2.50 per week for two meals. Reservations strongly recommended. Cottages near by, comfortably furnished for two to four. Rates: $1.00 per day; $2.00 per week for room only. Meals served in Cafeteria.
SILVER SPRINGS

SILVER SPRINGS is 5½ miles southeast of Rogers, Ark. The splendid hotel owned by Charles E. Frederick, who was a member of the crew that took President Roosevelt to the World's Fair in Chicago, is located in a beautiful residential setting. It is one of the most beautiful hotels on the east coast. The hotel has a large lounge, a fine pool, and a beautiful terrace overlooking the river. The bedrooms are comfortable and the dining room is spacious. The menu offers a variety of dishes, including fish and seafood. The inn also has a large garden with flowers and trees, which is a perfect place to relax.

BENTONVILLE, ARK.

PARK SPRINGS HOTEL is eight blocks from the business center of Bentonville. The hotel has a large garden with flowers and trees, which is a perfect place to relax. The bedrooms are comfortable and the dining room is spacious. The menu offers a variety of dishes, including fish and seafood. The inn also has a large garden with flowers and trees, which is a perfect place to relax.

The Colonial is located eight blocks south of center of Bentonville. It is a two-story brick building with a large porch on the south side of the building. The hotel has a large garden with flowers and trees, which is a perfect place to relax. The bedrooms are comfortable and the dining room is spacious. The menu offers a variety of dishes, including fish and seafood. The inn also has a large garden with flowers and trees, which is a perfect place to relax.

Park Springs Hotel

SILVER SPRINGS is a town in Benton County, Arkansas, USA. It is located about 5½ miles southeast of Rogers, Arkansas. The town is known for its hot springs and thermal baths, which are said to have healing properties. The town has a population of approximately 2,000 people and is a popular tourist destination. The town is also home to a number of historic sites, including the Silver Springs Hotel, which is located on the south side of the town.

ROGERS, ARK.

The Silver Springs Hotel is located on the south side of Rogers, Arkansas. It is a large two-story brick building with a large porch on the south side of the building. The hotel has a large garden with flowers and trees, which is a perfect place to relax. The bedrooms are comfortable and the dining room is spacious. The menu offers a variety of dishes, including fish and seafood. The inn also has a large garden with flowers and trees, which is a perfect place to relax.

The Silver Springs Hotel is a historic landmark in Rogers, Arkansas. It is located on the south side of the town and is known for its hot springs and thermal baths, which are said to have healing properties. The hotel has a large garden with flowers and trees, which is a perfect place to relax. The bedrooms are comfortable and the dining room is spacious. The menu offers a variety of dishes, including fish and seafood. The inn also has a large garden with flowers and trees, which is a perfect place to relax.
WINSTON, ARK.

Typical Cottages of Members of the Winistor Park Club

W

hat is regarded as the coolest climate in the entire

west is enjoyed at Winston, Ark., where the sum-

mer months are favored by visitors on the top of the mountains

sitting the town. The altitude here is about 2,000 feet above sea

level. This resort has become the mecca for people from Texas and Oklahoma seeking to escape the heat, and since it is

less than twelve hours by rail from Dallas and Fort Worth

they feel that it is necessary to go any farther north to

a delightful summer resort. The chief resort at Winston is

Mountain Lodge, a handsome rustic building of native stone,

ranging from the most refinements and comforts of the most modern

hotel. In addition to this beautiful hotel there are about

fifty privately owned cottages at Mountain Lodge. This on-

the property is controlled by the members of the Winistor Park

Club, an organization which seeks to express its ideal

designed the Ozarks through this model resort. Its members

chiefly from Fort Smith, Dallas and various other places, in

Texas, Oklahoma and Arkansas. Many of these people have

brought their families to Winston for years, and consider it

their summer home, where they may find many wholesome and

happy recreations. The golf course is an especially attractive

feature. Although Mountain Lodge is a private resort, non-

members are welcomed when recommended by members. It

is an ideal place especially for families.

For further particulars write Mrs. Fred C. Williams, Man-

ager, Winston, Ark.

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ELLOWSTONE

Is in the heart of the greatest national park in the world. Beautiful scenery, clean streams, fishing, boating, badminton, tennis, many sports. Drive and backpacking, hiking, hot springs, geysers, artesian wells, basking ponds, swimming pool. Wheelchair and invalids welcome. All meals included. Special rates for families. Will rent guests at train with auto. Yellowston Hotel, Winistor, Ark.

VINSON, ARK.

MEDICINE LAKE—LAWTON, OKLA.

VISITORS to the Wichita Mountains in the southwest

part of Oklahoma in the months of May and June find

themselves in one of the most enchanting places in the

Middle West. The earth is carpeted with flowers of many

colors, the rugged mountains are covered with green forests

and running vines, the air pure and invigorating, birds are

singing; all Nature presenting its most gorgeous appearance.

Nor does the charm of this place pass with early summer.

At Fort Sill or Lawton right-seeing automobiles are waiting
to take the visitor across plains, through valleys and over hills
to the interior of the mountains. After a wonderful ride over

paved highways, through historic old Fort Sill, past Medicine

Creek, and then to the foot of Mount Scott, the highest peak in the

Wichita Mountains, with Lake Lawtonka at its feet, they come
to Medicine Park, charmingly located on the banks of Medi-

cine Lake and the Lake of Smiling Waters.

Every moment of the ride is filled with interest. As the

visitor passes through Fort Sill he is presented with a scene

of military activity, without parallel elsewhere in the United

States. Here is situated the Field Artillery School of the Uni-

versity of States Army, in which artillery officers from every part of

the globe come for training in their difficult profession. Thou-

sands of National Guardsmen are encamped here for field train-

ing during the summer months, using the fire arms, machine guns

and the way from faulty airplane guns to mammoth, tractor

driven field pieces, and almost continually. An interesting

sight is the large collection of German cannon cap-


tured by American soldiers in France, and also a number of

pieces of ordnance used or captured in every war in which

this country has been involved from the Revolution on down to

the present time.

Leaving Fort Sill and its noisy activity behind, the visitor

finds himself traversing a peaceful country of changing aspect.

With flowers abundant and rugged peaks still present, themselves

against the blue sky, here and there are blanket of indians who

at certain times of the year, gather around great bonfires built

in the midst of the forest and perform their weird war dances
to the beating of the tom-tom.

While the tourist is in the midst of evocations inspired by

the sight of these Indians, the car enters Medicine Park, a place

scenic and historic. For nature's pleasure and recreation.

On the mountain side opposite the entrance, as if sprouting from the

very rocks, is a beautiful cottage; by the side of the still wa-
ters is a hotel inviting in appearance; pure water comes cour-

ing down from the mountains, and everything modern is pro-

vided to add pleasure to the stay of the vacationist. Here is

found every amusement, every sport, every delight of the

great out-of-doors—swimming, fishing, boating, horse-

back riding, music, dancing, and secluded nooks for those

who will enjoy a good book or to just laze.

Almost immediately joining Medicine Park on the west is the

Wichita National Forest and Campe Preserve extending miles and

miles through the Wichita Mountains, making a magnificent

playground. Among the mountains may be seen birds of wild

elephant, deer, numbering from thirty-five to seventy-five in a

best. Peaceful mrall, wild buffalos, wild turkey, Mexican

quail, grouse, and innumerable birds of beautiful plumage are

all to be found here, cared-for, protected and propagated by

the Forest Service of the United States Government. Especial-

ly attractive and interesting places to visit in this reservation

are: The Forester's Headquarters; Cut Throat Gap; Rotary Park,

where, in the dells and gorges of the mountain fastnesses,

the native Indians camped; and Camp Boulder, where, from

the Narrows below Lost Lake, the visitor may look down

the precipitous heights to the running water in the canyon be-

fore him.

Returning to the park, a swim in Medicine Lake leaves

the tourist cooled, refreshed and greatly invigorated; a good ap-

peal to all, for the cool, clear, and clean waters and the

silence and darkness gathers over the mountains, he enjoys a

rest, peace and contentment that, for real pleasure and health-

giving, cannot be excelled anywhere. Then will be fully ap-

preciated the beauty, the grandeur, the history and the great

variety of natural attractions that are to be found in the

Wichita Mountains.

Tourist accommodations at Medicine Park are ample. There

are first-class hotels at both Medicine Park and Lawton. For

those who prefer to live more in the open there are furnished

cottages situated in various secluded nooks in the mountains

at Medicine Park and Craterly Park. For camping ground at

Cratevly Park in the Forest Reservation, Medicine Park and

Lake Lawtonka have been provided.

Rates and full information will be furnished on application in

the Medicine Park Co., Medicine Park, Okla., or to the

Camarl of Commerce, Lawton, Okla.

Mountain Lodge, a Handsome Rustic Structure of Native Stone

and vegetable gardens plenty of fresh food. Have accommodations

for 200 people. Rates: $1.50 per day; $11.00 per week. Address:

Mrs. E. W. Williams, Winistor, Ark.

MEDICINE LAKE—MEDICINE PARK, OKLA.

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A PIONEER that fearlessly cuts its way through the gloom of primitive forests; marches magnificently through mountains; courageously crosses rivers of destiny; and quietly builds empires.

— The Railroad!